BE FREE OF
TECHNOLOGY

EXTENDED ROADMAP

SERVICE CORE

WHY EXTENDED ROADMAP?

Gone are the days when IT could operate in a silo without communicating with the business to achieve goals. As technology continues to evolve and markets adjust to these technology advancements, utilizing the IT organization to stay ahead of the competition is vital to success. But how can business leaders ensure that IT is equipped with the tools and resources it needs to respond to this changing landscape? How can IT leaders ensure they are on the right track to keep up with growing expectations?

By 2020, more than half of organizations around the world will not be equipped to properly transform their organizations for a few reasons:

- **Starting too late in the change process**
- **Failing to create a sufficiently powerful guiding coalition**
- **Under-communicating the vision and its impact**
- **Permitting obstacles to block the new vision**
- **Not equipping people with the right skills**
- **Not identifying and engaging key stakeholders**
- **Declaring victory too soon**
- **Ignoring company culture**

Leadership and governance are the most important aspects of making an IT organization work just as much as the strategy is. Charting the course of IT transformation is an intricate process that involves many different layers depending on the unique needs and goals of the business.

Our roadmap advisory services provide companies with the quantitative and qualitative dexterity necessary to lay out all options in an unbiased way to achieve major business transformation. It's more than just setting a course for strategy and execution --it's a catalyst for internal motivation and success across company culture.

Advisory
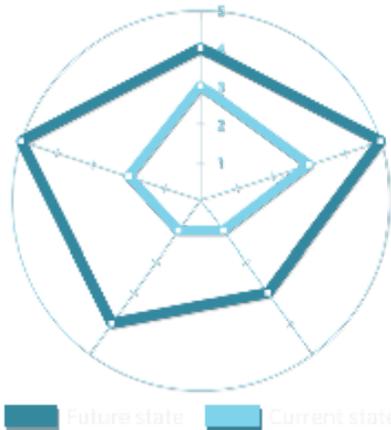**noun, plural ad·vi·so·ries.**

a report on existing or predicted conditions, often with advice for dealing with them

Our Extended Roadmap Service helps you:

- ✓ Address demand to create and maintain value

- ✓ Increase customer activity, retention, and viral growth

- ✓ Drive specific activities, behavior and organizational participation

- ✓ Determine innovative solutions for tough business challenges

WHAT IS AN EXTENDED ROADMAP?

An extended roadmap provides an independent resource for executive leadership teams to define and evaluate the current state and future state of the business with measured execution. Put simply, we'll look at where you are now, compare it to where you want your business to be and provide you with recommendations along the way to help you achieve major milestones. Advisory Services provide a full framework to achieve strategic vision and keep it relevant as your business environment evolves. Supplement your team with the expertise it needs to achieve the immediate goal, while growing the skills and capability internally that mature the organization.

Technology As-Is and To-Be State

█ **To-Be (Future) State**

█ **As-Is (Current) State**

Throughout our assessments, we develop a model of the as-is and to-be state based on the scope of the client. This is a common example of the technology environment based on key aspects of the IT organization.

Future state   Current state

Creating a business-aligned IT roadmap to map projects to is the first part of the roadmap advisory. Executing on that strategy requires much more detail. BestIT utilizes a triadic methodology to help your business move through each evolutionary stage.

1 Assess & Analyze	2 Structure	3 Execute

ASSESS & ANALYZE

Once you have a unified IT roadmap in place, we will assess and map the related activities included in the strategy that tie back to the business goals. This stage of the process provides a structure for your business and BestIT to form a collaboratative forum where questions, new ideas, and business needs can be discussed, with the ultimate goal of continuously increasing the value and return on your technology investments.

Through this stage of the process we will determine the aggregated level of business pain, the strategic/competitive advantage and the associated business benefits of the projects and initiaves outlined in the IT roadmap.

STRUCTURE

Once all areas of the IT roadmap have been discussies and projects laid out, it's at this point that prorities need to be made. Which projects will have the most impact to the IT roadmap? Based on current resources, how long will it take to complete these projects? How much effort will be necessary to complete the prioritzed projects included in the IT strategy?

The next stage of structuring these projects is to determine the interdependencies that exist within the envrionment before work begins. This will help us determine how a successful execution of the initiatives in the roadmap will impact your business. This part of the process will help your business understand a few important aspects before project execution begins:

- **The degree and intensity of change from rolling out strategy can create uncertainty, increase risk, and decrease productivity**
- **Measuring and managing the organizational impact increases the chances of success**
- **The combination can be used to increase the speed in which benefits are realized**
- **New engagement mechanisms to increase predictability of adoption**

BestIT references essential elements of governance, IT service management, process and performance measurement frameworks to enable predictability.

Governance Frameworks	Dynamic Modeling	Dynamic Execution
COBIT	Game Theory	Hoshin/PDAC
ITIL	Kaplan-Norton	Performance Based KPIs

EXECUTE

An action plan will be jointly developed that outlines the major tasks that must be accomplished, set delivery milestones, identify risks/issues, and define the expected results.

At defined points over the set calendar, progress will be measured against the plan and expected results. BestIT will provide best practices that enable your business to track value earned via delivery, measure benefits captured as a result of milestones reached, and identify the degree of variance from the plan.

These checkpoints will be an opportunity to discuss the challenges the delivery team is facing, address issues that have arisen, and initiate mitigation strategies where necessary to limit the continued impact of variance.

✓ **Get a single view of the plan & progress across portfolio, including status of next milestone**

✓ **Quickly Identify the trending efficiency of projects and the bottom line impact**

✓ **Monitor the expected organizational impact to key lines of business and take action to reduce overall effect**

✓ **View portfolio variance within context to identify the true "hot spots"**

Guide & Transition

Enterprise Governance
- Strategic Oversight
- Operational Guidance
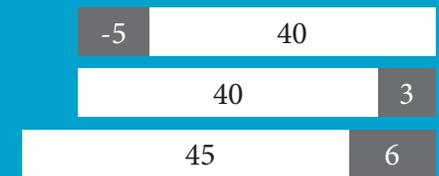- Performance Against Plan
- Competitive Strategy

Innovation

Management Governance
- Ops Performance & Variance Trending
- Project Performance
- Business Value Tracking / Measurement
- Asset Management

Technology & Operations
- Applications
- Infrastructure
- User Support
- Projects

Performance Against Target

-5	40
40	3
45	6

● Target   ● Variance

You need the right amount of technology and innovation to make sure your people work as efficiently as possible. That's why we offer dynamic and responsive IT solutions designed to help your business grow and be flexible, without massive capital investments.