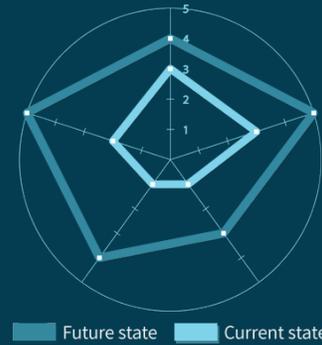


# Be Free of Technology

## Offering Overview



## IT ROADMAP

- One-time service at a fixed rate
- Focus on revenue, profit and market share
- Solidify customer loyalty
- Map a plan for continued innovation

Your business needs a collaborative roadmap and strategy for now and for the future. Our IT Roadmap service helps identify the core support and services you need to be the best in your industry. Through a series of interviews and extensive data gathering, BestIT will help you develop a dynamic technology strategy that is bonded with business initiatives.

## EXTENDED ROADMAPS

- Recurring service at a fixed rate
- Ongoing support and advisory service to execute your strategy efficiently
- Focus on meeting major milestones
- Deliver innovative solutions for tough business challenges
- Increase customer activity, retention and viral growth

You've gone through the process of BestIT assessing your IT and business environment. Now you have a business-aligned IT roadmap. Now what? It's time to execute. And you feel confident in your team and want them to take the challenge and own it. Our extended roadmap service provides you with ongoing guidance and support to your team to accomplish the strategic goals and execute to your business vision. We'll help your team along the roadmap and provide ongoing quarterly or bi-annual assessments of their progress made to date and address variances to overcome. Supplement your team with the expertise it needs to meet immediate goals, while growing the skills and capabilities internally that mature your organization.

## EXECUTE YOUR STRATEGY

- One-time service at a fixed rate
- Set up and manage project excellence
- Accelerate delivery of enterprise projects through best practices
- Make your spend, budget, results and quality predictable
- Refocus on your core competencies and eliminate distractions

At the end of the day, it's all about getting stuff done. We've helped you identify your business and performance problems and built the roadmap to navigate your issues. Now what? It's time to execute. But you're ready to take a new approach, no more traditional internal IT staff. You want a team that provides you with the diversified expertise and skillsets you need and only when you need them. You want to get out of the personnel management business and bring in a team that is solely judged on its ability

## BE FREE OF TECHNOLOGY

- Recurring service at a fixed rate
- Execution of business-aligned IT strategy and budgeting
- Optimize technology spend and maximize your investments and returns
- Emphasis on Innovation rather than "keep the lights on" IT support
- Create a true business-friendly technology environment and architecture
- Gain immediate access to leading technologies and best practices

In a perfect world, your business should have exactly the technology it needs to be as successful as possible. It's important to innovate, but without going overboard. We use a field-tested approach to make sure your technology is tailored to the needs of your business. Let BestIT fulfill all your current and future IT needs. Our complete solution allows you to rapidly adjust to fast-moving demands of business and market conditions. Get peace of mind.